

PHILIP MORRIS

HEA

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

September 21, 1984

Ms. Gail Zanoni Administrative Assistant HARRY M. STEVENS, Inc. 521 Fifth Avenue New York, New York, 10175

Dear Gail:

Enclosed are the two executed letter agreements for advertising on the back cover of the programs:

Boston Red Sox New York Mets MSG - Plan A

After you have had the chance to review, and if you are in agreement, we would appreciate your signing both copies retaining one for your files and returning the other to me.

Needless to say, we are happy to continue our association with HARRY M. STEVENS and the teams you represent.

I look forward to meeting with you in the near future.

Sincerely,

Vincent J. Weiner

Director

Special Media

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